Make-up · Special Effects Make-up Major

Department of Convergence Beauty

Graduate School of Convergence Beauty



Based on the Graduate School of Convergence Design and Arts in 2012, the Graduate School of Convergence Beauty changed its name to the Graduate School of Convergence Beauty in 2016, and newly established and reorganized its major. The major of makeup and special makeup is a member of the Graduate School of Convergence Beauty, and it aims to cultivate convergent talents who are competitive in various beauty industries by developing professional knowledge, skills, and aesthetics in makeup, hair design, scalp, and specialization industries as a whole.

Department Introduction & History

Beauty experts must understand and know exactly what cosmetics they need to deal with regardless of their major, and all three majors must have knowledge of cosmetic ingredients, effects, skin science, beauty psychology, and cologne coloring.

After graduating from the Cosmetics major, you can be qualified as an import agent by graduating from the Cosmetics major. Therefore, Cosmetics, Skincare & Obesity, and Make-up And Special Effects Make-up majors at the Graduate School of Convergence Beauty will consist of elective major subjects according to the detailed major subjects selected with the common subjects of cosmetics, which are the basic essentials of all detailed majors. Among them, Make-up Art, Special Dustering, and Body Painting can study various disciplines and technologies in hair design and scalp specialization. We want to cultivate professional intellectuals with creative abilities through courses such as skin beauty, aesthetic, hair, and image making, and foster and foster creative image creation and planning experts in the social fields of pop culture and art that respond to new activities such as advertising, distribution, broadcasting, and events. Foreign students who have obtained a degree in Make-up And Special Effects Make-up majors can recognize their major according to the direction of employment as professional researchers and civil servants in their home country.

Department's
Educational goal
and
Specialization
Objectives

NAME MAJOR		RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Kim Joo-deok	Cosmetics Major	Career - Chairman of the Seoul Beauty Industry Promotion Committee - Busan Metropolitan Government Member of Cosmetics and Beauty Promotion Committee - Ministry of Food and Drug Safety, Member of the Pre-Examination Committee for Administrative Disposition - Review Committee on Industry Standards of the Korea Institute of Technology and Standards (Chairman of the Precision Chemistry Subcommittee) (Ministry of Trade, Industry and Energy) - Specialist in Research and Development Projects (Ministry of Food and Drug Safety) - Advisory Committee on Policy Advisory Committee on Cosmetics (Ministry of Food and Drug Safety) - Director of the National Petition Safety Inspection Review Committee (Ministry of Food and Drug Safety) - Vocational Competency Development Training Project Review and Assessment Committee (Vocational Competency Assessment Service) - Chairman of the Advisory Committee (Central Council of the Korea Makeup Association) - Integrated Environmental Management Technical Working Group Member (Ministry of Environment) - Future health project technology prediction and technology development investment efficiency - served as an advisor on plan research (Korea Health Industry Promotion) Director of Cosmetics Development Planning at the Ministry of Health and Welfare Commissioner of Cosmetics (Effectiveness, Safety, Policy) (Food and Drug Administration) Chairman of the Cosmetics Industry Development Council (Korea Health Industry Promotion Agency) Member of the Quality Certification Review Board (Korea Health Industry Promotion Agency) Specialist in the Department of Physiologically Active Precision Chemistry (Ministry of Commerce, Industry and Energy)	jdkim303@ sungshin.ac.kr 02-920-7781

Department's Educational goal and Specialization Objectives

Name	Name MAJOR RESEARCH ACHIEVEMENTS		E-MAIL & EXTENSION NUMBER
Kim Joo-deok	Cosmetics Major	Awards - Minister of Health and Welfare Award for Contribution to the Development of the Beauty Service Industry - Minister of Health and Welfare Award for Contribution to the Development of Cosmetics Industry - Korea Cosmetics Association Appreciation Plaques - Korea Makeup Association Appreciation Plaques - Ministry of Health and Welfare Commends Minister of Global Health Industry Technology Merit - Jangup Shinmun won a special award for the person who shone in 2011 in the cosmetics industry - Minister of Health and Welfare Award for Contribution to the Development of the Beauty Service Industry - Minister of Health and Welfare Award for Contribution to the Development of Cosmetics Industry Books Kim Joo-deok and others, "Customized Cosmetics Disposal Manager" Kim Joo-deok et al. "Makeup Therapy" Kim Joo-deok et al. "The latest cosmetic science." Kim Joo-deok et al. "Ess Cosmetics Science Guide" Kim Joo-deok et al. "Ess Cosmetics" Kim Joo-deok et al. "Skin Science" Kim Joo-deok et al. "Skin Science" Kim Joo-deok et al. "New Cosmetic Studies"	jdkim303@ sungshin.ac.kr 02-920-7781

Name	MAJOR	RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Han Jisoo	Make-up And Special Effects Make- up Major	Career - Winning the Minister of Health and Human Services Award - Sungshin Women's University, the head of the Department of Beauty Industry at the International University of Beauty Life Industry - Director, Judge of the Central Council of Korean Makeup Cosmetics - Editorial Chairman of the Korean Society of Body Beauty and Arts - Director of the Korea Makeup Association, Judge - Director of the Korean Colour Society - Vice President of the Korean Society for Cosmetics and Beauty - Makeup Design Lecture at Shandong Youth Political University in China - Director of the Korean Beauty Management Association - Director of the International Beauty Exchange Association - Seoul Beauty Business Academy Lead Researcher - Sungshin Women's University Admissions Officer Interview Questionnaire - Sungshin Women's University Specialized Human Resources Conformity Interview Specialized Evaluation Member - Director of the International Federation of Eyelash Artists, Supervisor of Certification Qualification Examinations - Seo Kyung University 2014 Second Evaluation Member for Occasion - The 2nd KSCPI Conference Color Story - 2013 Asia Beauty Festival International Judge - Chairman of the judges of the K-Beauty Design World Congress - Design Creation Studio at Seoul Fashion Center selected 60 new designers - Outpatient lecturer at Sungshin Women's University, Myongji University, and Seojeong University - Director and Supervisor of the Korea Makeup Association - Advisory member of Korea Employment and Welfare Center	jisupretty@ sungshin.ac.kr 02-920-7847

Name	MAJOR	MAJOR RESEARCH ACHIEVEMENTS	
Han Jisoo	Make-up And Special Effects Make-up Major	- MK Fashion Industry Development Association Specialized Counseling Consultant - Adjunct Professor of Fashion and Arts, Seoul National University of the Arts - a full-time professor of fashion and arts at Seoul National University of the Arts - Park Yong-jin, a member of the National Assembly of the Republic of Korea (No. 2023-75) - China's Hebei Province is in the process of the Korea-China Joint Education Convention - China-China Joint Makeup Education at Shandong Youth Political University in China - 60 hours lecture for semester - Eurasian King Sejong Institute Workshop 'K-Beauty Korean Culture' Education - Cheongam University Research Authenticity Verification Committee - Chinese Convention on University Education of Zhejiang Textile Clothing - Korea Industrial Human Resources Development Corporation Examination Question, Review Committee - A certificate of commendation for the chairperson of the Gangbuk-gu Council (Gangbuk-gu Seoul Metropolitan Council) - Winning the Minister of Health and Huma n Services Award Committee - Director of the Korean Society of Body Beauty Art - Vice-Chairman of the Korean Cosmetics and Beauty Association - Director of the Korean Society of Applied Science and Technology	jisupretty@ sungshin.ac.kr 02-920-7847

Name	MAJOR	RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Han Jisoo	Make-up And Special Effects Make-up Major	Research results 2022 Body Painting Work Using Texts and Dangyang in Yellow Dust: Han Ji-soo*, Lee San 1 Korean Cosmetics & Beauty Association, Korean Cosmetics & Beauty Association 2022 Women's non-traditional gender role attitudes and acceptance of men's color makeup in South Korea: 한지수1*, 최주희2 Journal of Gender Studies (SCI) 2022 Vol.31 no.2 Journal of Gender Studies (SCI) 2022 Beauty Design Works Using Traditional Chinese Precipitation Patterns: Han Jisoo*, Lee Kyung 1 Korea Entertainment Industry Association Korea Entertainment Industry Association Korea Entertainment Industry Association 2022 Self-Nail Consumption Motivation and Self-Satisfaction Study - Focusing on women in their 20s and 30s -: Han Ji-soo*, Um Hee-ju 1 Korean Cosmetics & Beauty Association 2021 A Study on the Education Status and Satisfaction of Special Dusting in China and Korea: Han Jisoo*, Liang Xu1 Korean Cosmetics & Beauty Society 2021 A Study on the Status and Purchase Behavior of Chinese Women in Color Cosmetics - Focusing on those in their 20s and 40s in Shandong Province -: Han Ji- soo*, Seol Un-hwa1* Korean Cosmetics & Beauty Association The effect of 2021 Personal Color Recognition on Iseido and Lipstick Color Selection and Makeup Satisfaction: Han Ji- soo*, Ryu Soon-hee1 Korean Cosmetics & Beauty Society 2020 (Essence) Beauty Chinese Medicine 2020 Customized Cosmetics Manufacturing Manager Gwangmungak Production of art makeup works using the Asang Blazoo technique based on 2020 Plato Idearon: Han Ji-soo*, Choi Joo-hee1* Korean Cosmetics & Beauty Association 2020 Impact of Al beauty device experience in the 4th industry on cosmetics brand affinity and purchase intention: Han Ji-soo*, Cha Han Ji-soo*, Choi Joo-hee1* Korean Cosmetics & Beauty Society Korea Cosmetics & Beauty Society	jisupretty@ sungshin.ac.kr 02-920-7847

Name	MAJOR	RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Han Jisoo	Make-up And Special Effects Make-up Major	Introduction to Beauty 2019 Purchasing Psychology and Satisfaction Study on Customized Cosmetics in Korea: Han Ji-soo*, Cho Eun-jin, Korean Cosmetics & Beauty Association 2018 semi-permanent makeup design book Gyeongchunsa 2018 Sungshin Prime Business) Skin Science 2018 Beauty Color Design (Han Ji-soo and 9 others) Cheonggu Cultural History 2018 Hairdresser's Makeup Writing Atticwon 2018 semi-permanent makeup design Kyungchunsa 2018 16C Comparison of Men's Hair and Beard Styles in China and the United Kingdom - Focusing on the historical background and figures of the literary revival period: Han Ji-soo*, Lee Kyung- 1 Korean Cosmetics & Beauty Association 2017 NCS E.Beauty Learning Module Development - Makeup Trend Development Korean Industrial Human Resources Development 2017 Sungshin Prime Business) Beauty Color Coloring 2017 The study of Phycoerythrin as natural pink protein: Bumho Yooa, Chi-Hu Parka and 10 others (12 people in total) 13th AIC Congress 13th AIC Congress 2016 Youth Makeup Bookstar 2016 Sungshin Prime Business) Internship-type Course Operation Manual (Type B) 2016 NCS E.Beauty Learning Module Development - Makeup Trend Development Korean Industrial Human Resources Development 2016 Beauty and Chinese Cursing Culture History 2014 Personal Color Coordination 2013 Beauty Illustration Gyeongchunsa 2010 Easy and Fun Fashion English Gyeongchunsa 2000 Colorist for Fashion Major Kyung Chun-sa 2008 Henna Art History of Gyeongchun	jisupretty@ sungshin.ac.kr 02-920-7847

Name	MAJOR	RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Hwang Sun-hee	Make-up And Special Effects Make-up Major	Career - Professor of Beauty Industry at Sungshin Women's University - Directors and judges of the Korean Cosmetics & Beauty Society - Director and Judge of the Korean Society for Human Body Beauty Art - Members and judges of the Korea Modern Women's Art Exhibition - Makeup Lecture at Shandong Youth Political University in China - Professor in charge of the second beauty promotion expert course at the Seoul Beauty Business Academy in 2023 - Professor in charge of the 1st Beauty Live Commerce Seller Course at the Seoul Beauty Business Academy in 2022 - Public Design Officer, City Planning Division, Guri City Hall - Visiting Professor of Beauty Design Department at Kyungshin University - Professor of Beauty and Fashion Design at Yewon University of Arts - You are the head of the dressing room - Intergram ID Installation Art Team Team Team Manager - BradLook, a Hollywood specialist - Hollywood Creature Designer Jordu Schell, - SBS's "Official Entertainment Night" 148th special makeup corner in the movie will appear as a special makeup artist - SBS "Oh, my. This is the 1059th episode where a ghost in a school is dressed up as a high school girl in a world of energy." Expert interview - "Oh my god, this is the 1048th cover-up makeup girl episode". Expert interview	phdsfx@ sungshin.ac.kr 02-920-2647

Name	MAJOR	RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Hwang Sun-hee	Make-up And Special Effects Make-up Major	Research results - The Effect of Prosthetic Special Dustration on Psychological and Physiological Characteristics of Sungshin Women's University's Ph.D. thesis, Sungshin Women's University's Department of Clothing - Status of Korean Film Special Dressed < Focusing on the Special Dressed of Shadows > Chung-Ang University Master's thesis, Department of Performing Arts, Chung-Ang University - The Effect of Job Satisfaction and Organizational Commitment of Beauty Industry Workers on Lapor: The Korean Cosmetics & Beauty Association - Production of special makeup market reflecting Abject Art Characteristics Korean Society of Human Body Beauty - Art Mask Convergence Design with Psychedelic Art Characteristics - Focusing on Victor Moskos Works - Korean Cosmetics & Beauty Society - Effect of Experiential Value and Preference for Retro Emotional Package Cosmetics on Purchase Intention -For Generation X and Generation MZ women -Korean Cosmetics & Beauty Association - A Case Study on the PBL Innovation Teaching Method of Beauty Practical Seminar Subjects, Hanbok Culture, Hanbok Culture Association - The Effect of Motivation for the Use of Special Dressed Content on Information Sharing Intention and Continuous Subscription Intention: How to analyze the Mediating Effect of Use Satisfaction, Hanbok Culture, Hanbok Culture Association - National Competency Standards (NCS) Art makeup, makeup image design, "Learning Module Compilation" Korea Vocational Competency Development Institute, Korea Beauty Society Central: Development Agency English Provided	phdsfx@sungshin.ac.kr 02-920-2647

Name	MAJOR	RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Hwang Sun-hee	Make-up And Special Effects Make-up Major	- Korean Traditional Soft Painting Art Makeup Hanbok Culture Hanbok Culture Society - National Competency Standards (NCS) Special Effects Makeup "Learning Module Completion" Korea Vocational Competency Development Institute: Development Agency, Korea Vocational Competency Development Institute: Development Agency, Korea Vocational Competency Development Institute: Development agency - Korean Cosmetics & Beauty Association, Korean Cosmetics & Beauty Association, focusing on the production of prosthetic special makeup wound slabs and the comparison of silicone and 3D transfer slabs technologies - A Study on the Effect of Brain Wave Formation on the Wearing of Cosmetic Prosthetics in the Korean Society of Body Beauty Art - A Study on Art Makeup Using the Aesthetic Characteristics of Hwajodo, Journal of the Korean Cosmetics & Beauty Society - The relationship between positive psychological capital and job satisfaction and job turnover intention of nail beauty workers, the Korean Cosmetics & Beauty Association - The Effects of Prosthetic Special Dustaining Compensation on the Psychological Characteristics of the Body Impaired People: Korean Society of Human Body Beauty Art - The effect of sexual harassment experienced by beauty workers on job stress and job turnover intention. Korean Society of Body Beauty Arts - A Study on the Relationship between the Image of Elderly Women's Make-up according to Personality and Cremation Behavior, Journal of the Korean Society of Bodies and Beauty and Art - A Study on the "Chu (聽)" Image of Karl Rosenkrantz in Horror Film Characters: The Korea Knit Design Society	phdsfx@sungshin.ac.kr 02-920-2647

Name	MAJOR	RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Hwang Sun-hee	Make-up And Special Effects Make-up Major	Books and exhibitions 2017 Beauty and Color Hanmaek Publishing Company 2015 Makeup Introduction Hanmaek Publishing House Korea's Mac (HKM) 2013 Pattern to Pattern Hanmaek Publishing Company Hanmaek Publishing Company Hanmaek Publishing Company 2013 Makeup to Makeup Hanmaek Publishing House Hanmaek Publishing House 2022 The 9Th Beauty Artist Invitational Exhibition _ Mood 단체전_ VR전시2021 2021KSCS International Invitation Exhibition of Color Works _ Rainbow, Uniting Color 단체전 2018 국제단체초대전 제2회 International Invited Beauty & Fashion Exhibition - Italy Firenze 2017 국제단체초대전 제1회 International Invited Beauty & Fashion Exhibition - Washington, D.C 2016 2nd individual exhibition, "Flower and Women's Exhibition"	phdsfx@ sungshin.ac.kr 02-920-2647
Kim Kyung Hee And Special Effects Make-up Major		Career 2005-Current Professor of Clothing Industry, Sungshin Women's University 2016.02-2017.10 Director of International Exchange at Sungshin Women's University 2015.08-2016.02 Director of Research, Sungshin Women's University 2010.09-2015.08 Sungshin Women's University Lifelong Education Center 1998-2005 Professor of Costume, Seoil University 1989-1991 Nonno Marciano Designer Co., Ltd 2017-Current Vice President, Hanbok Cultural Society 2017-2018 Vice President of the Korean Society for Costume Design 2017-2018 President of the Korea Knit Design Society President of the Korea-China Fashion Industry Association 2017-2015	kim1023@ sungshin.ac.kr 02-920-7665

Sortation Subject name credit Course description Beauty Understand the overall understanding of Photoshop 3 Photoshop and the in-depth process for Design designing beauty works. Analyze the trends in the beauty industry, where consumption patterns change Beauty Trend 3 frequently, and understand basic Marketing marketing theories and marketing strategies. Understand the system of color, the phenomenon of color, the function of Beauty color, and the function of color by the 3 scientific and psychological sectors of Chromatics color, and recognize the method of color harmony and color arrangement. Make-up And Special **Effects** Make-up It fosters artistic and technical artists Major Creative through basic creative training and work 3 expression, which are the basis of global Made-up Art and trendy makeup. After researching and analyzing the character of a play or work, the work is Stage 3 produced by recognizing the outline of Make-up **Practics** makeup, makeup and human body, stage makeup, and video makeup. After investigating and analyzing the current popular makeup trends, you learn Beauty makeup that more effectively creates 3 Make-up beauty by further highlighting strengths and supplementing weaknesses according to the individual's face.

Curriculum

Curriculum

Sortation	Subject name	credit	Course description
	Special Effects Make-up	3	The basic theory of special makeup is acquired, various expressions in movies and broadcasts are analyzed, and the special makeup process is studied through actual practice.
	Personality Image Study	3	It fosters personal color leaders and image makeup experts who direct personal brand strategies by diagnosing and applying colors suitable for each individual based on systematic color theory and practical practice.
Cosmetics	Hair Styling	3	Cultivate practical makeup stylists' abilities by acquiring hairstyling skills necessary for makeup and performance makeup.
Major	Make-up Film Theories	3	As a make-up stylist, they learn the necessary creative ideas, principles for new ideas, and senses, and educate them through various media such as photography and lighting.
	Research Methodology i	3	In order to write a thesis, the ability to write a thesis, such as composition, expression style, and reference writing method, is educated based on basic understanding.
	Research Methodology ii	3	In order to write a successful thesis, it is considered through research methods, research trends, and thesis analysis. Reinforce logical and dynamic qualities by practically learning.

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Sortation	Subject name	credit	Course description
Cosmetics Major	Air brush Make-up	3	By analyzing and synthesizing technologies through airbrush types, usage, and techniques, we learn airbrush makeup application techniques and study expressive power.
	Visual Media Make-up	3	Recognize the overall contents of the specialized field of makeup through a detailed explanation of the personality makeup expressed on the face of the makeup work performed in the video.
	Beauty Management	3	In the management of the beauty field, the principles of planning, organizational manpower, finance, marketing and public relations, audience development, and financing are guided in detail.
	Visual Make-up Arts	3	It fosters artistic and technical artists through basic creative training and work expression, which are the basis of global an d trendy makeup.
	3D Special Modeling Make-up	3	It enables three-dimensional and realistic makeup of parts that cannot be expressed in general makeup by 3D makeup. You can express the details of your skin through mockery, and learn various ways to create wounds, masks, and fat.
	Trend Nail Art	3	It acquires basic theory and technique of nail art necessary for total styling, acquires nail management and overall utilization ability of nail materials, acquires art-oriented salon techniques that are currently popular, and enhances the completion of total beauty styling.

Sortation	Subject name	credit	Course description
Cosmetics Major	Beauty Platform Marketing	3	In an era where various platforms such as OTT, YouTube, and TikTok are being used as marketing tools, students will study and explore marketing strategies and business utilization methods using platforms.
	K-SFX Production	3	In an era when various K-contents are expanding, we study and produce K-special makeup effects techniques in media works that are especially recognized on OTT platforms so that we can apply and direct them in actual practice.
	K-Culture Beauty Styling	3	By studying the concepts and image styling methods of leading K-culture artists, students will understand the structure of cultural products and comprehensively explore and practice K-beauty, which is at the center of globalization.

Curriculum

The Graduate School of Beauty Convergence aims to lead the dual competitiveness by intensively fostering specialized fields that will lead K-beauty, strengthening competitiveness by securing excellent students, producing professional talent by providing the best education, and expanding consumer-first education services. By subdividing them into education, service and start-up, and policy and institutional sectors, it aims to lead the dual competitiveness by operating a one-stop education system for essential majors in the beauty field and operating intensive courses.

In addition, we intend to strengthen our status as a professional arts management talent training institution, produce excellent professionals, preoccupy our position as the best prestigious history in related fields, and revitalize the network of graduates and students to stabilize specialization tasks in each field through evaluation and supplementation.

Department's Development Direction

- O Career Track
- Professional Researcher Track: Professional researchers, scholars, professors, instructors, etc. related to the beauty industry
- Cosmetics industry tracks: corporate researchers and technical positions, planning, public relations and advertising managers, cosmetic chemical engineering technicians, cosmetic developers, perfumers, etc
- Beauty Industry: Makeup Artist, Specialist, Hairdresser, Stylist, Skin Carer, Aromatherapist, Nail Artist, Beauty Editor
- Related Certificate
- a hairdresser's (make-up, skin, hair, nail) certificate
- Colorist Industry Articles and Articles
- Korea Makeup Specialist Association's Makeup Certification
- Korea Makeup Professional Association Airbrush Certificate
- Korean Makeup Specialist Association Performance Art

 Dresser Certificate
- Korean Up Style Artist Certificate

Achievable Certifications and Career Paths After Graduation

The strong desire for human beauty has always existed, regardless of age. In particular, the 21st century in which we live is an era in which the pursuit of beauty and expertise in each field have increased more than ever, and the world is paying attention to the infinite potential of the cosmetics and beauty industry. Now that all occupations dealing with beauty are recognized as high-value, advanced convergence culture industries, the need to cultivate the best talent by sensing the demand for professional manpower according to the development of the global market scale has emerged. As mentioned above, the Graduate School of Beauty Convergence was established with a macro perspective to produce industrial talents with international competitiveness and to contribute to the development of the beauty industry, a policy project at the national level, as well as a place for retraining where field practitioners can restore the balance between practice and theory. You can experience educational services to foster diverse talents with creative abilities through courses such as make-up art, special makeup, and body painting.

Other Promotional Information about the Department (Major)